



Sign Up for Scouting Night
August 30, 2007 at 6:30 pm
Collaboration with Kansas Boy Scout Councils



This year, Girl Scouts across the state of Kansas are teaming up with Boy Scouts to provide parents with the opportunity to learn about and sign up for Scouting on one night. This is also an opportunity for both organizations to work together for the youth in our area and to share in some cost efficiencies such as promoting and working with the media and schools.

August 30 is *Sign Up for Scouting Night*. This night will be advertised through billboards, newspaper articles and editorials, TV and radio visits, PSAs, community calendars, church bulletins, yard signs, and flyers.

Our goal is to have some type of event at every elementary school in the state. Middle and high schools can also participate but should use girl to girl recruitment strategies rather than parent meeting format.

Organizing the Sign Up for Scouting Night Event

- A letter has been sent to school district superintendents and principals announcing that the Girl Scouts and Boy Scouts are working together on *Sign Up for Scouting Night*.
- **Yard signs** should be posted at the schools as soon as possible.
- Volunteers should confirm the Scouting night (Thursday, August 30, 6:30 p.m.) when they contact the school about enrollment and flyer distribution.
 - The event is tailored to each school/community. Many communities have one central location for the event.
 - The agenda can vary from a “meet and greet” to an event that gives a sampling of what Girl Scouting is about. You may want to visit with the Boy Scout representative to see what they are doing.
 - Ask troop leaders from the school to be at the signup so they can talk to parents and girls and welcome them into the troop. If a troop leader is already determined, the girls may register as a Girl Scout by filling out a Registration Form and paying for the \$10 National Dues. (Financial assistance is available.)
 - If the school won't allow us to hold the event, volunteers should contact local churches for space.
 - This event should be a part of a service unit's recruitment strategy. You can do your “normal” recruitment activities but be sure to include this night. Some schools may just want to use this as a wrap up. For others it will be the main recruitment event.
- **On the night of August 30**, after your school sign up event, report the results to the Amend Girl Scout Council by dropping off the forms or calling **1-800-342-4532**. We'll have a celebration!